

Audi and BMW will maintain its investment plan in Mexico

Karla Salinas | Jan. 11, 2017

Scott Keogh, President of Audi North America, said that the Puebla plant is global and it could not be closed, as the Company supplies its operations in a North and South America, Europe and Africa from there. Likewise, BMW maintains its plans for investment in Mexico.

Additionally, the company has a portfolio of 64 providers across Mexico that serve the South Carolina facilities.

BMW has tripled the value of its components purchases in Mexico over the last five years, shifting from \$600 million to \$2 billion.